



**Is your company  
forgetting millions  
of consumers?**



**adilac**

Asociación de intolerantes  
a la lactosa España



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adilac

## **Did you know that a high percentage\* of the european population suffers from L.I.?**

The diagnosis of lactose intolerance is increasing around the world thanks to recent medical advances and the increasing discussion of this intolerance in society. But the lactose intolerant face significant difficulties when consuming products that are guaranteed to be free from lactose, as the labels and the regulations currently are not sufficient.

\*According to a Scientific Report by the EFSA, European Food Safety Authority, on lactose intolerance (10/09/2010).

## **Shall we collaborate?**

From ADILAC, Spanish Lactose Intolerance Association, we suggest a direct way to approach our collective. The agreement with ADILAC enables you to reach your target audience, while simultaneously helping lactose intolerant people and provides four great advantages to your business:

**Use of the LACTOSE FREE Recommendation brand**  
Trademark in Spain, European Union, USA, China, etc.



**Advertising on nolactose.org**  
1st in search for "lactose" and "lactose intolerance".



**Use of the ADILAC LOGO**  
Support for the communication of your company and products.



**Active CSR of your company**  
Collaboration in information campaigns, studies, fairs, etc.

